

FRENCH CREEK FOUNDATION

P.O. BOX 111, AVON, OHIO 44011

EMAIL: FrenchCreekFoundation@gmail.com WEBSITE: www.FrenchCreekFoundation.com

FCF is a 501(c)(3) tax-exempt, non-profit corporation dedicated to the development and revitalization of Avon's French Creek District through improvement projects and beautification of public areas.

September 14, 2018

Dear Avon Business Owner,

Can you believe we are three months away from Christmas? French Creek Foundation's Elves are already busy preparing for this year's Tree Lighting Festival. This event has enjoyed great success in past years because of the generous support of local business owners.

This year's Festival will be held **Saturday, December 1, 2018**, and promises to be as successful as 2017's Festival, which attracted over 3,000 adults and children. The festivities, starting at 3:30 PM, will include Santa coming to town, the tree lighting ceremony, performances by the Avon High School Band and Choir, one child's memorable ride with Santa, live reindeer, Anna and Elsa from Frozen[®], our traditional gingerbread house competition, and much more!

The generosity of our sponsors helps ensure the success of this fun-filled, family-oriented Festival. On the reverse side of this letter is this year's sponsorship form (also available online). We hope you will take a moment to look over the sponsorship levels and help us bring the magic of the season to Avon!

If you have any questions, please contact Rachel Hubach at 440-937-1551.

Sincerely,

Clint W. Gault, JD, AIF®

President, French Creek Foundation







French Creek Foundation

AVON's Tree Lighting Festival

December 1, 2018

Sponsorship Opportunities

() Gold \$1,000

- 1. Approximately 6'W x 3'H banner with your company logo to be displayed at the Festival
- 2. Half page (5.0"W x 3.75"H), full color ad in the Tree Lighting Festival program
- 3. Your company name or logo included in all newspaper ads
- 4. Your company name or logo included on all printed collateral materials (posters & fliers)
- 5. Your company name or logo on the Event Website with a link to your website

() Silver \$500

- 1. Quarter page (2.3"W x 3.75"H), full color ad in the Tree Lighting Festival program
- 2. Your company name or logo included in all newspaper ads
- 3. Your company name or logo included on all printed collateral materials (posters & fliers)
- 4. Your company name or logo on the Event Website with a link to your website

() Bronze \$250

- 1. Your company name or logo included in the Tree Lighting Festival program
- 2. Your company name or logo included on all printed collateral materials (posters & fliers)
- 3. Your company name or logo on the Event Website with a link to your website
- To secure your sponsorship and be included in advance promotional opportunities, mail your completed form and check (payable to *French Creek Foundation*) to *French Creek Foundation*, *P.O. Box 111*, *Avon, OH 44011*, by October 26, 2018.
- Email a JPG or PDF file of your company's logo to **FrenchCreekFoundation@gmail.com**. Visit the Event Website at **www.FrenchCreekFoundation.com** for event details and schedule.
- Gold and Silver Sponsors, email a high resolution JPG or PDF file of your half or quarter page, full color program advertisement to FrenchCreekFoundation@gmail.com, by October 26, 2018.

If you have any questions, please contact Rachel Hubach at 440-937-1551.

| Company Name | |
|----------------|-------|
| Contact Person | Phone |
| Website | Email |
| Signature | Date |